



The First Choice of Botulinum Toxin Type A

Purified Botulinum Toxin Type A Complex



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 **Neuronox<sup>®</sup>**

Purified Botulinum Toxin Type A Complex

### Proven Efficacy & Safety

The efficacy and safety of Neuronox<sup>®</sup> is proved and verified to be comparable to Botox (Allergan Inc.)'s in clinical studies.

### Global Product

Global Product, Neuronox<sup>®</sup> has been sold in over 50 countries, since its first launch in 2004. Neuronox<sup>®</sup> is being sold worldwide under different brand names, such as Sias<sup>®</sup>, Cunox<sup>®</sup>, Botulift<sup>®</sup> and Meditoxin<sup>®</sup>.

### Various choices

Neuronox<sup>®</sup> consists of 50, 100 and 200 units, offering various choices according to the application. It is easier to use for doctors and more economical for patients.

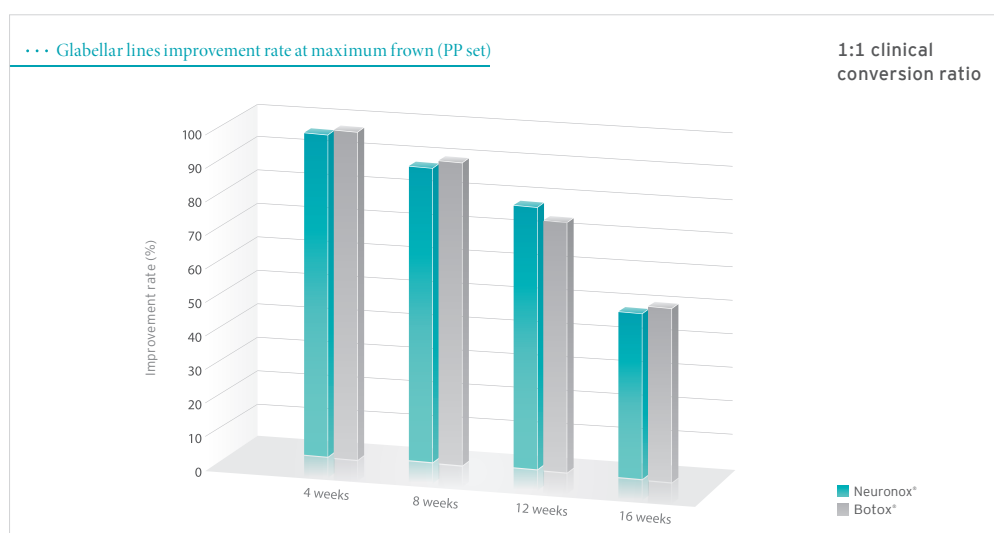


# Proven Efficacy & Safety

The efficacy and the safety of Neuronox® are proved to be comparable to Botox(Allergan Inc.)'s in various clinical studies.

## 1. Glabellar Frown Lines

Comparative clinical study for glabellar frown lines<sup>1)</sup> with Neuronox® vs. Botox®: **Comparable Efficacy and Safety**



**Methodology** Multicenter, double-blind, randomized, parallel design, active-controlled phase III clinical study. Each patient was randomly assigned to receive 20U (0.5ml) of either Neuronox®(n=142) or Botox® (n=146). The total dose was distributed over 5 injection points into corrugators and procerus. Results of the treatment were evaluated at 4-week intervals: up to 16 week.

**Subjects** 314 healthy adult patients (aged between 20 to 65) with moderate or severe glabellar lines at maximum frown. \*four-point scale (0=none, 1=mild, 2=moderate, 3=severe)

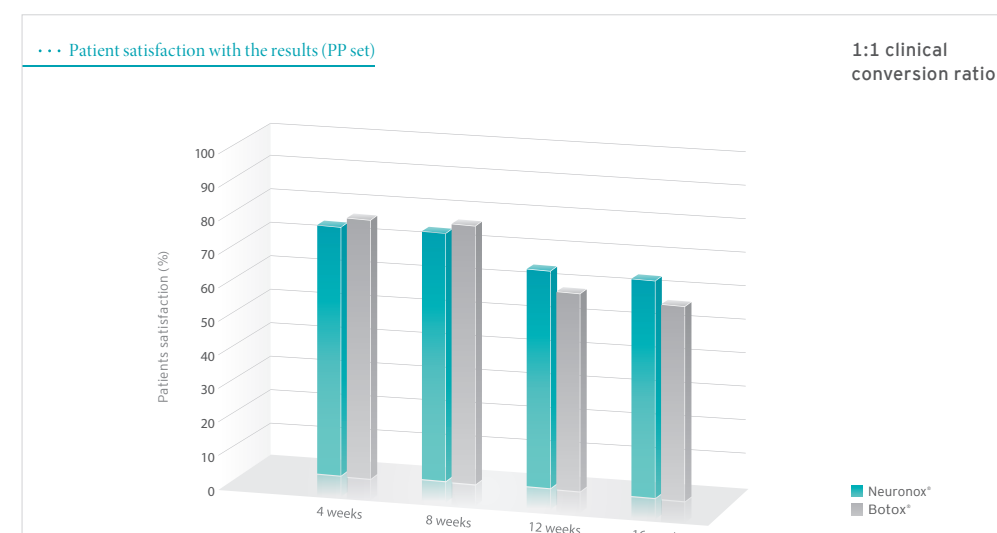
**Results** Neuronox® was proved its non-inferiority to Botox® in this clinical study. Therefore, Neuronox® is effective and safe for the treatment of glabellar frown lines.

### SAFETY

In this study, 26.92% of patients treated with Neuronox® and 22.29% of patients received Botox® experienced adverse events. There was no statistical difference in the incidence and the severity of adverse events between two products (p=0.3416).



Comparative clinical study for glabellar frown lines with Neuronox® vs. Botox®: **More satisfaction**



### ... Before & After with Neuronox®

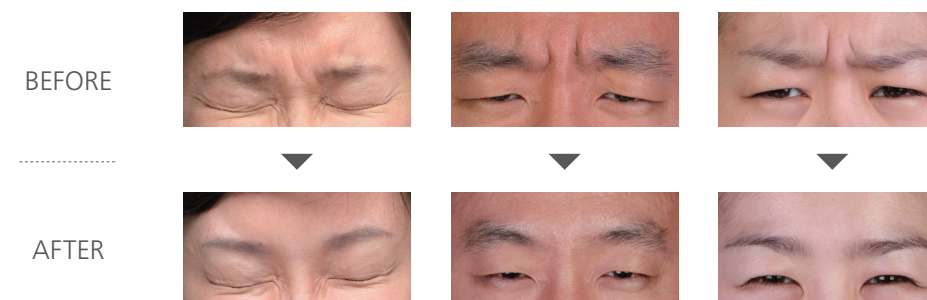


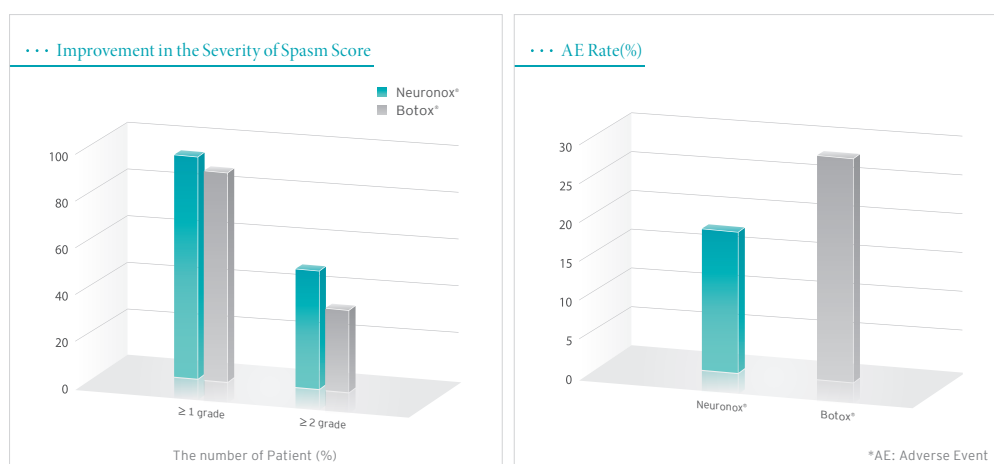
Photo taken at maximum frown before treatment with Neuronox® and after 14 days. Individual results may vary.

# Proven Efficacy & Safety

The efficacy and the safety of Neuronox® are proved to be comparable to Botox(Allergan Inc.)'s in various clinical studies.

## 2. Essential Blepharospasm

Comparative clinical study for essential blepharospasm<sup>2)</sup> with Neuronox® vs. Botox®: **Comparable Efficacy and Safety**



**Methodology** Multi-center, double blinded, randomized, active controlled, parallel designed, phase III clinical study

**Subjects** 60 patients diagnosed as essential blepharospasm (Neuronox® n=31 / Botox® n=29)

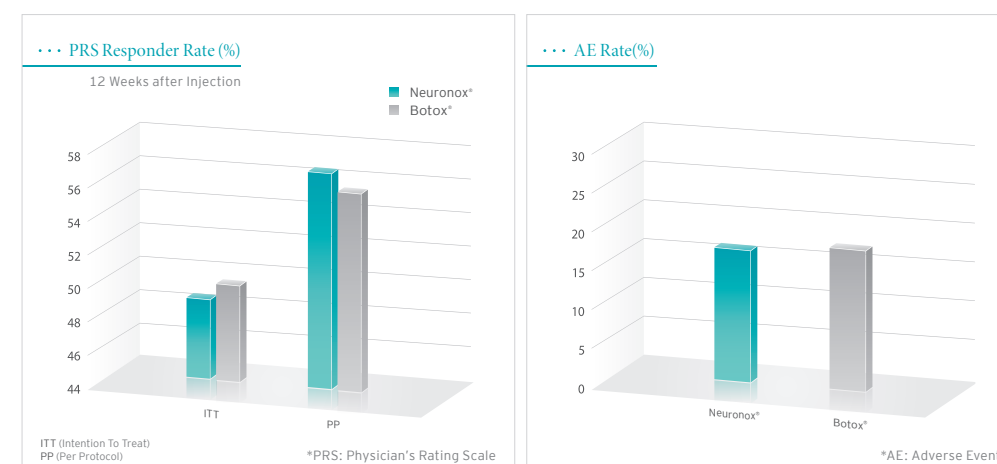
**Results** The efficacy of Neuronox® was not inferior to Botox® in this clinical study. No difference was noted in the frequency of adverse event. Neuronox® can be safely used as an alternative to Botox® treatment at 1:1 equivalence.

2) Yoon JS et al. Double-Blind, Randomized, Comparative Study of Meditoxin® Versus Botox® in the Treatment of Essential Blepharospasm. Korean Journal of Ophthalmology 2009;23:137-141



## 3. Equinus Deformity in Cerebral Palsy

Comparative clinical study for equinus deformity in cerebral palsy<sup>3)</sup> with Neuronox® vs. Botox®: **Comparable Efficacy and Safety**



**Methodology** Multi-center, double blinded, randomized, active controlled, parallel designed, phase III clinical study

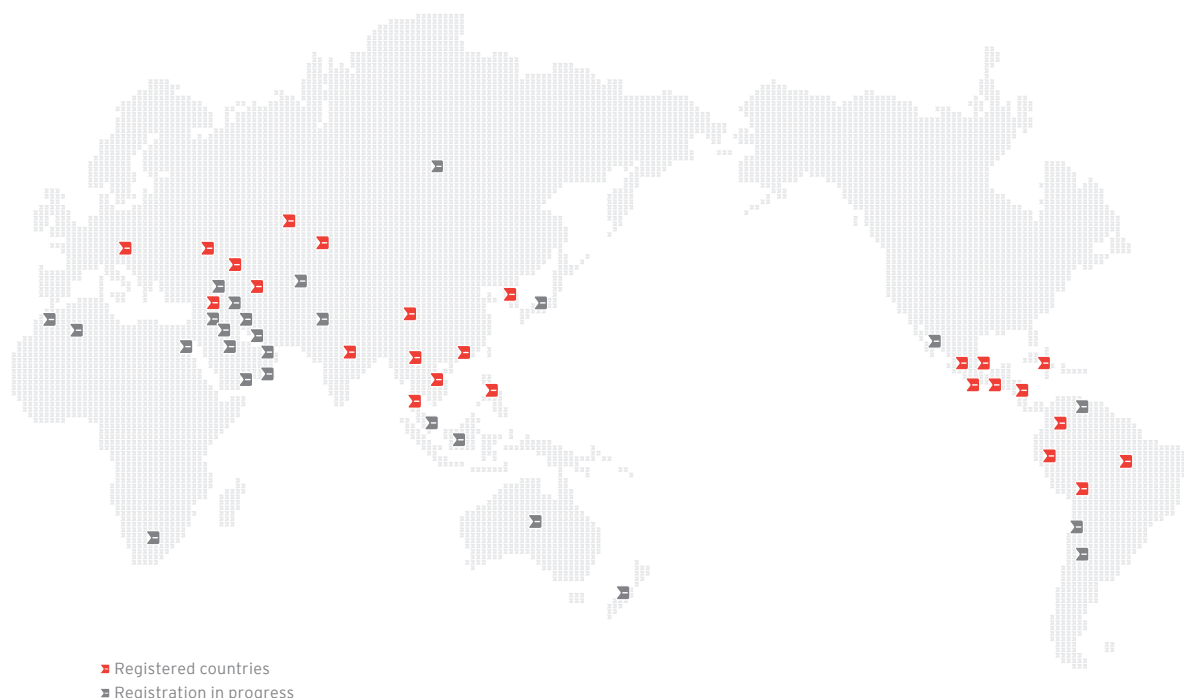
**Subjects** 119 pediatric patients diagnosed as spastic cerebral palsy with equinus foot deformity (Neuronox® n=60 / Botox® n=59)

**Results** Neuronox® was not inferior to Botox® in this clinical study. No differences were noted in the frequency of adverse event. Neuronox® can be safely used as an alternative to Botox® treatment.

3) Moon Suk Bang et al. Meditoxin® Versus Botox® for spastic equinus gait in children with cerebral palsy Double-Blind, Randomized, Controlled multicenter clinical trial Development Medicine & Child Neurology 2010.

## Global Product

Neuronox® is registered in 25 countries including Brazil, India, Hong Kong, and Lebanon, and is in the process of registration in other 30 countries.






### Registered countries\*

AZERBAIJAN	COSTARICA	HONGKONG	KYRGYZSTAN	PHILIPPINES
BOLIVIA	DOMINICA REP	INDIA	LEBANON	THAILAND
BRAZIL	EL SALVADOR	IRAN	NICARAGUA	UKRAINE
CHILE	GEORGIA	KAZAKHSTAN	PANAMA	UZBEKISTAN
COLOMBIA	GUATEMALA	KOREA	PERU	VIETNAM

## Various Choice of products

Neuronox® offers various choices according to the application. It is easier to use for doctors and more economical for patients.

Product	 Neuronox® 50U		 Neuronox® 100U		 Neuronox® 200U	
Manufacturer	Medytox Inc.		Same as left		Same as left	
Drying Method	Freeze-dried		Same as left		Same as left	
Potency per vial	50U		100U		200U	
Composition	50Units of Clostridium botulinum toxin type A complex		100Units of Clostridium botulinum toxin type A complex		200Units of Clostridium botulinum toxin type A complex	
	0.25mg of human serum albumin		0.5mg of human serum albumin		1.0mg of human serum albumin	
	0.45mg of sodium chloride		0.9mg of sodium chloride		1.8mg of sodium chloride	
Dilution Information	Diluent Added (0.9% sodium chloride)	Resulting Dose Units (Units /0.1mL)	Diluent Added (0.9% sodium chloride)	Resulting Dose Units (Units /0.1mL)	Diluent Added (0.9% sodium chloride)	Resulting Dose Units (Units /0.1mL)
	0.5mL	10.0U	1.0mL	10.0U	1.0mL	20.0U
	1.0mL	5.0U	2.0mL	5.0U	2.0mL	10.0U
	2.0mL	2.5U	4.0mL	2.5U	4.0mL	5.0U
	4.0mL	1.25U	8.0mL	1.25U	8.0mL	2.5U



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